**Knowledge Management of Captive Breeding in Small Indian Civet and   
Viverridae Species towards Utilization in Community and Society following   
his Royal Initiative**

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**Abstract**

The objective of the project was to transfer knowledge of small Indian civet and Viveridae Species captive breeding, health management and farm sanitation towards Utilization in Community and Society following his Royal Initiative. Proposes of project were agricultural, social, communities and economic development and civets’ conservation.

Research was collected research and agriculture data to discuss and transfer by 5 methods: Training, demonstration, manuals, exhibition and multimedia.

Data collect from March, 2016 to February, 2017. Data were divided into 4 target groups; 1) small Indian civet farmers [4 areas, 12 farmers, 631 civets] 2) palm civet farmers   
[8 areas, 16 farmers, 576 civets] 3) small Indian civet businesses [2 areas, 2 businesses] and   
4) palm civet businesses [7 areas, 11 businesses].

Training focus on target of farmers and agriculture: Huai Hong Khrai Royal Development Study Centre: 3 groups 135 people and Chiangmai Zoo: 2 groups 200 people. Demonstrate training focus on Small Indian civets and Palm civets farm and agriculture area.   
 3 media type for transfer knowledge: manuals (Small Indian Civet husbandry and captive breeding manuals and Palm civet’s husbandry manuals), Permanent exhibition and mobile exhibition. And multimedia: educational television programs and social network.

**Keywords:** Small Indian Civet, Viverridae, Royal Initiative