**Management of Learning Process at Ubonratchathani Zoo**

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**Abstract**

Ubon Ratchathani Zoo is located in Dong Fha Huan National Forest with 486 acres. The theme of the zoo design is “Jungle Park”. The zoo is also the botanic learning center were popular with visitors from the northeast of Thailand and neighboring countries.

Ubon Ratchathani Zoo has a lifelong learning education process with wildlife and nature. The target groups are students in formal education and informal education to build knowledge and awareness with nature and wildlife conservation. In 2014-2018 students are participating in the zoo program are 235,000. By using a zoo educator guide program which is 1 guide for 1 school, the problem of this program can’t support all of the students who come to learn. After that, in 2018 we have changed and developed the zoo educator guide by using a new version of the program. We can support students to learn in the zoo only in 2018 the number of students is up to 245,000. The Advantages of this program are supporting a greater number of students to learn and still have a good level after evaluating. Ubon Ratchathani Zoo is very pleased to be a learning center for all schools that come to visit and participate in an education program of knowledge and awareness with nature and wildlife conservation. The school and students can apply to learn about wildlife and nature conservation for a better future of our wildlife and environment.

**Keywords:** Ubon Ratchathani Zoo, lifelong learning, learning process